

# YOUSCHEDULER

THE OFFICIAL YOUSCHEDULER  
NEWSLETTER



## Prepare. Plan. Create.

*Welcome YouScheduler friends and supporters,*

*We appreciate you for connecting with YouScheduler. YouScheduler provides a service for students to achieve their full potential and institutions driven insight to build the best experience possible for their students and faculty. It is a startup company founded and run by two students at the University of New Hampshire aiming to unlock the world of college course analytics. With an efficient software, YouScheduler's suite allows students to prepare, plan and create their desired course schedule. YouScheduler is able to help students increase their success and provide institutions data-based insight to enhance learning in higher education.*

*The YouScheduler team in combination with our supportive mentors and advisers, aim to enhance higher education. Special thanks to the University of New Hampshire Entrepreneur Center for providing YouScheduler the resources to expand as a company and continue to grow in becoming a leader contributor in software as a service to enhance higher education across the nation.*

*Read on to learn more about what the team has been up to in recent months!*

*Thank you,*

*The YouScheduler Team*

## Expanding out Digital Network

With the summer heat beating down in Durham, New Hampshire, the YouScheduler team remained hard at work in the air-conditioned UNH Entrepreneurship Center. Over this past month, YouScheduler established strong social media platforms, a company blog, added depth to the website, and even created a YouTube channel composed of company video blogs.

Pioneered by Financial and Digital Marketing Intern Jessie DeLouis, the YouScheduler Facebook and LinkedIn pages are gaining followers and engagements daily. YouScheduler's social media presence launched in the beginning of July and content is published every day. Content ranges from company updates and promotional segments to sharing articles and news regarding our industry and the higher education community. The YouScheduler blog is posted weekly with current publications on *The Future of Higher Education* and *The Beginning of YouScheduler*.

In July, our software developers were able to add depth to our website and even complete our new front-end testing suite. Software Development Intern Caleb Pepper completed a testing suite for the YouScheduler website and built additional features for the application.

The team was also able to start the development of the YouScheduler video blog with the first video launched at the end of the month! YouScheduler has been able to make tremendous strides this past month by reaching our clients and users digitally. We are looking forward to increasing our presence on social media and expanding our digital network in the months to come.

### Welcome to YouScheduler's Blog

Thank you for visiting YouScheduler's blog! Follow along to see new innovations as our company grows and the latest news in higher education. Gain new insights into higher education's continuously developing culture and explore their implications while staying up-to-date with YouScheduler's newest advancements. Please reach out to us with any comment or suggestion at [support@youscheduler.com](mailto:support@youscheduler.com). We love to hear from our users!